

INCORPORATING YOUR MEDICAL PRACTICE IN ONTARIO

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Presentation to Ontario Association of Gastroenterology

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BACKGROUND



Evolution of Statutory Background

- 2000-2001 Amendments to Ontario Business Corporations Act ("OBCA")
 - Authorized use of corporations by regulated professionals, on conditions (previously only architects and engineers)
- 2002 Amendments to Regulations under the Regulated Health Professions Act ("RHPA")
 - Enabled issuance of Certificates of Authorization to professional corporations ("PC")
- 2005-2006 Amendments to OBCA and Regulations under OBCA and RHPA governing <u>Physician and Dentist</u> Professional Corporations
 - ❖Allowed the issuance of non-voting shares to family members and trusts for minor children
 - Consequential amendments to ensure control rests with the professional member



Why Incorporate?

- Asset Protection from suppliers, landlords, lenders
- More Flexibility in Commercial Arrangements and salary/bonus/dividend decisions
- Professional Corporations have existence surviving death of member or departure of partner in the business (OBCA 3.3)
- Current Tax Benefits
 - ❖ Deferral of tax using "small business deduction", year end selection
 - Income splitting
 - ❖ Potential use of "capital gains exemption" on sale of practice
- Estate Planning
- Some precedent through the use of:
 - management corporations (non-professional services, such as premises, non-professional staff, equipment and supplies)
 - technical services corporations (non-professional technical services to patients of a practice, such as hygiene and laboratory services)



The Process of Incorporating a Medical Practice



- Step 1: Incorporation of a corporation through the Companies Branch of the Ministry of Government Services
 - Service providers: lawyers, accountants, corporate services firms (cyberbahn, dye & durham)
 - Ontario Medical Association has an online service for members (www.oma.org)
 - Legal and accounting advice is still required in order to capture the benefits of incorporating in the first place and to avoid creating new issues



- Step 2: Apply to The College of Physicians and Surgeons of Ontario for a "Certificate of Authorization for a Corporation to Practice Medicine"
 - Package is available online at: http://www.cpso.on.ca/Info_physicians/members/inc.htm



- Step 3: Organize the Corporation
 - ❖Minute book
 - Appointing directors
 - Issuing shares to shareholders
 - Setting up bank accounts
 - Stationary, cheques, etc.



Step 4: Transfer of Existing Practice Into Corporation

- Requires agreements based on legal and accounting advice
- May require dealings with third parties
- May require assignment/renegotiation of contracts
- Can be structured on a tax-deferred basis with deferred consideration funded over time or integrated with estate planning
- Timing of transfer is important concerning CCA pools and initial equity position of corporation
- Structure to ensure no GST on the transfer and to minimize/avoid PST



- Step 5: Keep it Alive and Make Sure it Works as Intended
 - ❖ Reflect the existence of the corporation in day-to-day affairs and in all contracts and relationships (e.g. with hospitals)
 - Corporations are separate legal persons
 - Very different from sole proprietorship
 - Meaningful differences from partnerships
 - The member needs to become "employed" by the corporation – pay is subject to statutory withholdings and remittances
 - Attend to required filings with College
 - Annual filing package at: http://www.cpso.on.ca/Info_physicians/members/inc.htm
 - Duty to promptly file notice of changes in name, constating documents, shareholdings



- Attend to governmental registrations and annual/periodic filings and information slips (tax and otherwise)
- Flow of funds must reflect corporation and shareholders – OHIP payments due to the medical professional should be streamed to corporate bank account



THE DETAILS - IT'S NOT THAT EASY



Incorporation Details

Selection of Name

- Prescribed rules under OBCA and RHPA
- "Gastro Inc." and "The Tummy Doctor" are not acceptable corporate names or "trade names"
 - Unlike dentists, who can practice using a trade name, provided the corporate name complies with the regns.
- ❖Must include "Professional Corporation"
- Must include the surname of at least one doctor shareholder as registered with College
 - May also include first name/initials
- Must indicate the health profession to be practiced (i.e. medicine)
- Cannot include anything else
- ❖So that leaves us with
 - "J. Smith Medical Professional Corporation"



Incorporation Details

- Business restricted to the particular discipline (multidisciplinary practices not allowed) and ancillary investment/deployment of surplus assets
- Directors and Officers must be shareholders who are members of the College



Incorporation Details

- Voting Shareholders limited to Members of the College
 - Includes control through voting agreements and unanimous shareholder agreements
- Non-Voting Shareholders limited to:
 - ❖ Member of the College
 - "Family Members" (the member's spouse, child or parent)
 - ❖A trust for minor children of the member
 - ❖Not eligible: holding companies (so limited options to extract surplus income/assets without tax consequences), trusts including other beneficiaries, certain discretionary trusts



Tax Benefits Subject to Many Issues

- Income attribution
- "professional services corporation" rules affecting previously-employed doctors
- "Associated corporation" and "specified investment business" rules affecting available deferral
- Lack of "integration" for earnings flowed through the company
- Restrictions on capital gains exemption
- Employee-taxation issues (e.g. car expense)
- Other taxes might become applicable (e.g. EHT)
- Partnerships of professional corporations have to share deferrals and can't chose non-Dec. 31 year end



ISSUES AND CONCERNS



Asset Protection is Limited

- Professional liability and regulation flows through to all member/shareholders
 - Professional, fiduciary and ethical obligations (including professional misconduct, broadly defined) owed by practicing members flow through
 - Limitations on the physician's certificate to practice flow through to corporation



Asset Protection is Limited

- Duties to patients trump director's duties to the corporation
- Acts of the company deemed to be those of professional member shareholders, employees and agents
 - Liability of non-professional family members likely limited to shareholding interest unless take part in the management of the business
 - Limited liability partnerships in certain provinces may address certain concerns



Asset Protection is Limited

- While commercial liability does not flow through, it can extend to members through guarantees, assignment of pre-existing contracts to the corporation without a release for the original party, and a substantial body of caselaw on "piercing the corporate veil"
 - ❖E.g. Wildman case (Ont. CA October 2006)
- Extensive number of statues and legal principles imposing personal liability on directors
 - ❖Governmental remittances, for e.g.



Costs

- Incorporation/organization/administration fees
- Advice concerning structuring share capital for legal, tax and estate-planning concerns
- Agreements and implementation of transfer of practice to the company
- Insurance needs increase due to additional parties



Issues

- Maintaining control and ability to direct sale of all shares regardless of ownership by family members
 - Shareholder agreements and share provisions enabling repurchase and powers of attorney for voting
 - Family law agreements and concerns
 - Conflict of interest/consent issues while shares owned by minors/trusts for minors – need clear provisions
 - Creditors of family member shareholders



Issues

- Reorganizations and reallocations as needs change and issues arise – not as flexible as a fullydiscretionary trust
 - Minor children reaching age of majority
 - ❖ Marriage, divorce, death, illness
 - Extraction of surplus or appreciating assets (e.g. real estate) or concern re whether activities are "ancillary" to medical practice or to maintain eligibility for CGE
 - Use of multiple non-voting equity classes might be necessary to "sprinkle" dividends and distributions of capital



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